# WHY DO BUSINESSES NEED

ENCEIN CYBERSECUI

The threat landscape is constantly evolving, at a pace that most organisations are struggling to keep up with. Cyber attackers are utilising ever-more sophisticated tactics and targeted attacks to bypass security controls.



ONE CONCEPT THAT WE OFTEN HEAR IN THE INDUSTRY TO TACKLE THESE CHALLENGES IS

### **DEFENCE IN DEPTH**

## BUT WHY IS IT IMPORTANT FOR ORGANISATIONS?



Australian businesses suffered a ransomware attack in 2020



Chance your business will experience a data breach in the next 2 years



Of malware is now cloud delivered





#### PHISHING, CLOUD-BASED MALWARE, ZERO DAY EXPLOITS

These are just some of the strategies that cybercriminals use today to conduct their nefarious activities. One or even two layers of security controls these days just won't cut it.

## THE BENEFITS OF **DEFENCE IN DEPTH**



**MULTIPLE LAYERS OF SECURITY** 

Deter a potential attacker but also improve the ability to detect and respond to attacks too.



**REMOVES SINGLE FAILURE POINT** 

Remove the opportunity for a single point of failure occurring in your systems.



#### **ANALYSIS AND** REMEDIATION

Forensic analysis capability to understand indicators of compromises, and how they can be stopped.



Whilst defence in depth is the advisable approach for businesses to take, it can be difficult for security and IT teams to manage on their own. This is where a trusted cybersecurity partner can help to create and manage a defence in depth strategy for your business, keeping you protected from cybercrime.

To find out more contact our team of security consultants today.