# SECURE EMAIL ECOSYSTEM

**Email is your organisation's #1 business application for delivery of business critical and often sensitive communications. Email is loved due to its scalability, speed, low cost and ability to personally engage your target audience with relative ease. For the same reasons, cybercriminals also love email. In fact, 95% of all cybercrime starts with an email and it's getting worse. A secure email ecosystem requires a comprehensive approach.**

## WHY INFOTRUST?

- BEST-OF-BREED SOLUTIONS
- SPECIALISTS IN CYBERSECURITY
- EXPERTS IN EMAIL SECURITY
- CUSTOMER OUTCOME DRIVEN
- ELEVATE SECURITY MATURITY

## SECURE EMAIL GATEWAY

**71%** of business critical data is communicated via email

**48%** of malicious email attachments are Office files

Email is the number 1 attack vector cybercriminals utilise to get their foot in the door to your organisation. Your Email Gateway is your first line of defence and must include protection from a breadth of attack types, including malicious payloads, zero day, malicious links, spam and phishing. However, the gateway is ideally positioned to ensure sensitive data does not leave your organisation through the use of DLP and encryption.

## TARGETED ATTACKS

**71%** of organisations have experienced BEC attacks in 2021

**91%** of successful breaches start with an email attack

Business Email Compromise (BEC), advanced targeted malware and Spear Phishing represent the biggest risk to your organisation and require a fundamentally different approach to what is natively delivered by your SEG (Secure Email Gateway). InfoTrust delivers a solution that first uses unparalleled intelligence of good senders using AI, Machine Learning and User Behavioural Analytics, to first identify good email, before removing the bad. It's equivalent to looking for a needle in a haystack, by first removing the hay.

## EMAIL SECURITY AWARENESS

**90%** of people cannot identify a well crafted phishing email from a legitimate email

**400%** higher click through rate within phishing emails than legitimate marketing emails

Every day cybercriminals threaten your network with all kinds of malware. Often it's lack of awareness among your most experienced people, your customers and partners that gives the attackers their "in". The question is how to defend against constantly evolving threats that prey upon your staff? InfoTrust offers comprehensive Email Security Awareness training programs that can be scaled to any size organisation.

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InfoTrust
Protection from Cybercrime

## OUR INDIVIDUAL SERVICES

- EMAIL SECURITY HEALTH CHECK
- EMAIL SECURITY SOLUTION IMPLEMENTATION
- DMARC IMPLEMENTATION SPECIALISTS
- PHISHING SIMULATION-AS-A-SERVICE
- SECURITY AWARENESS STRATEGY

## EMAIL FRAUD PREVENTION

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|---|---|
| **UP TO 45%** conversion rate for email fraud | **62%** increase in reported phishing scams in Australia in 2021 |

Spoofing of your domain and brand not only hurts your customers, but also your brand and bottom line. The business impacts include; reduced brand trust, decreased email engagement, and increased internal overheads in responding to email fraud incidents. InfoTrust helps organisations prevent email fraud by deploying email authentication standards to lock down a domain and threat feed for fraud activity on look-alike domains to be actioned via take down services.

## EMAIL ARCHIVING AND CONTINUITY

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| **20%** of organisations have suffered $50,000 to $5 million in downtime losses due to lost productivity | **35%** reduction in time spent searching for internal information with archiving solution |

Motions to discover electronic data are commonplace in today's world of litigation; yet, more often than not, organisations are unprepared to find electronically stored information (ESI) including; emails, attachments, files, and social media conversations. InfoTrust's cloud archiving solution helps you store a complete forensic copy of every email sent or received, with powerful eDiscovery capability for rapid discovery of your email.

# EMAIL IS THE #1 BUSINESS APPLICATION. SECURE IT

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